

#ElevateToSmart



ELEVATORS
BIRLA GROUP

NEW
LAUNCH

ELEVATOR
AESTHETIC
ENHANCES
RIDE EXPERIENCE

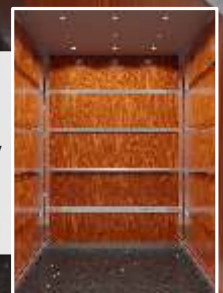


Car Designs
Ceiling Designs
Touch COP & LOP

GENESIS

Genesis
Elevate Your Style

A combination of wooden finish and stainless steel mirror strips seamlessly integrates with every architectural style, bringing luxury to your space and elevating your vertical transportation experience.



GENESIS

GENESIS

Rear and side panels	:	A combination of horizontal panels in Tree brown finish GI PVC coated sheet blended with stainless steel mirror finish strips
Handrail	:	Round handrail in stainless steel hairline finish at the rear panel
Front return panels	:	Stainless steel hairline finish
Ceiling	:	Glint - Stainless steel hairline finish with LED spot light
Flooring	:	Granamite floor / 25mm recess option
Skirting	:	Stainless steel hairline finish
Lighting	:	Energy saving LED lights
COP	:	Integrated car operating panel in stainless steel hairline finish

FLARE

Flare
Illuminates Ride

Elevators that generate a brilliant glow, resembling a beacon of light and flame, serving as both a signal and a statement of style.





FLARE

FLARE

Rear & side center accent panels	:	Etched leaf texture design in champagne stainless steel mirror finish
Rear & side corner panels	:	Stainless steel hairline finish
Handrail	:	Round handrail in stainless steel hairline finish at the rear panel
Front return panels	:	Stainless steel hairline finish
Ceiling	:	Gaze - stainless steel hairline finish with indirect lighting / Galaxy - option
Flooring	:	Granamite floor / 25mm recess option
Skirting	:	Stainless steel hairline finish
Lighting	:	Energy saving LED lights
COP	:	Integrated car operating panel in stainless steel hairline finish

RADIANT

Radiant
Ascend in Shimmer

An elevator finish that evokes the concept of a sparkling, luminous climb, perfect for elevators featuring a blend of Champagne etched with Silver accents.





RADIANT

Rear & side center accent panels	:	Etched square texture design in champagne stainless steel mirror finish.
Rear & side corner panels	:	Stainless steel hairline finish
Handrail	:	Round handrail in stainless steel hairline finish at the rear panel
Front return panels	:	Stainless steel hairline finish
Ceiling	:	Galaxy – Stainless steel hairline finish with indirect lighting / Gaze - option
Flooring	:	Granamite floor / 25mm recess option
Skirting	:	Stainless steel hairline finish
Lighting	:	Energy saving LED lights
COP	:	Integrated car operating panel in stainless steel hairline finish



GRAPHITE

Graphite
Polished Elegance

Elevator finish that draws inspiration from the sleek and lustrous texture of carbon and grey hues, creating a sophisticated and polished appearance.





GRAPHITE

Rear & side center accent panels	:	Etched square texture design in stainless steel mirror finish
Rear & side corner panels	:	Stainless steel linen finish
Handrail	:	Round handrail in stainless steel hairline finish at the rear panel
Front return panels	:	Stainless steel hairline finish
Ceiling	:	Integrated ceiling with LED spotlight in stainless steel hairline finish
Flooring	:	Granamite floor / 25mm recess option
Skirting	:	Stainless steel hairline finish
Lighting	:	Energy saving LED lights
COP	:	Integrated car operating panel in stainless steel hairline finish

MYSTICAL WOOD

Mystical Wood
Architectural Harmony

Experience the Tech-Infused Luxury in Elevators with Earth Brown and Tree Brown, Enhanced by SS Mirror Finish.



MYSTICAL WOOD

MYSTICAL WOOD

Rear & side center accent panels	:	A Combination of Earth Brown finish with stainless steel mirror finishes vertical strips
Rear & side corner panels	:	Stainless steel linen finish
Handrail	:	Round handrail in stainless steel hairline finish at the rear panel
Front return panels	:	Tree Brown finish
Ceiling	:	Integrated ceiling with LED spotlight in Earth Wood finish
Flooring	:	PVC Black Antiskid/Granamite floor / 25mm recess option
Skirting	:	Stainless steel hairline finish
Lighting	:	Energy saving LED lights
COP	:	Integrated car operating panel in Tree Brown finish

C E I L I N G



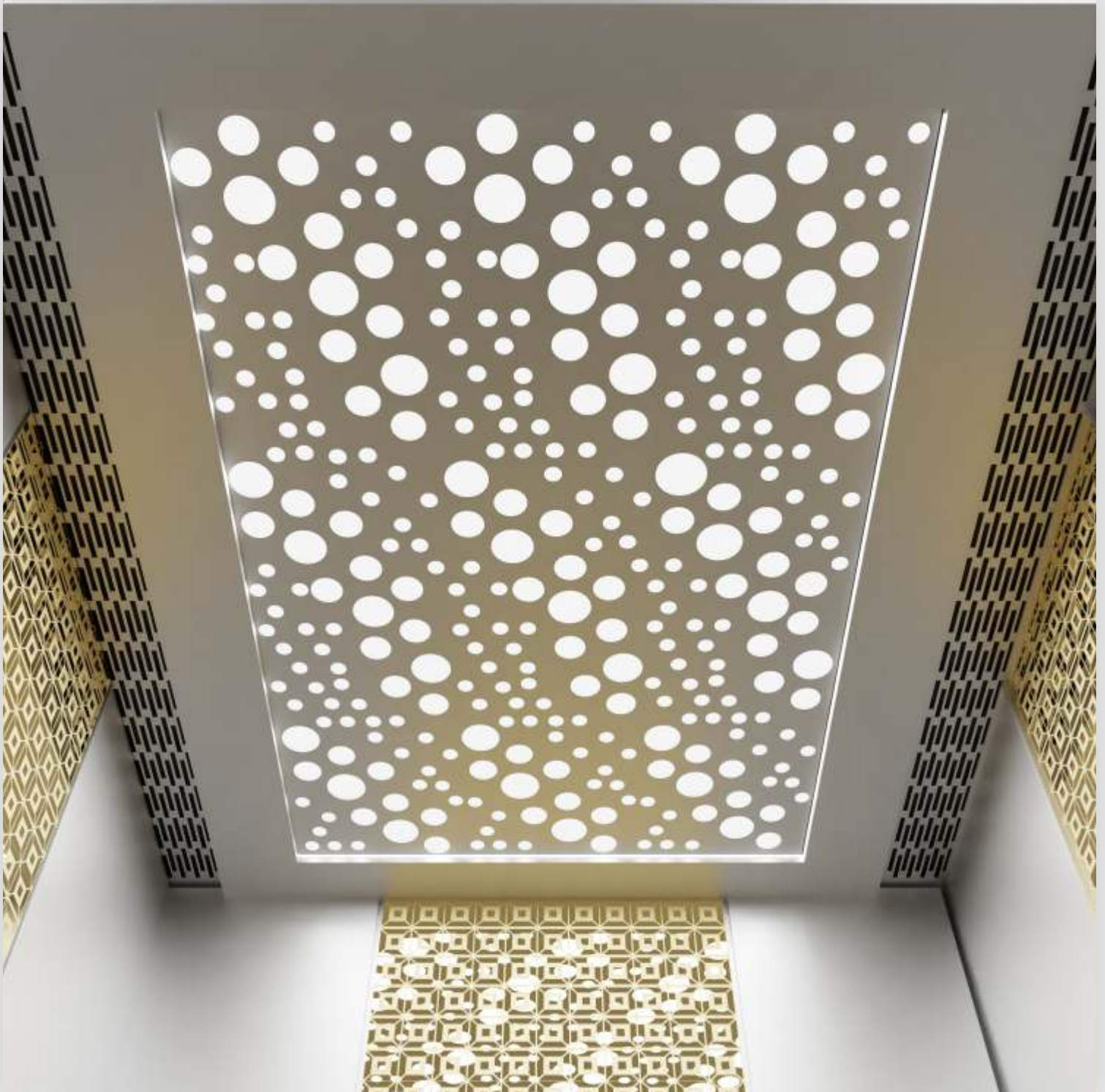
GAZE

SOOTHING AND DELIGHT TRAVEL

Stainless steel hairline finish with indirect lighting.



C E I L I N G



GALAXY

MESMERIZING CEILING LIGHTS

Stainless steel hairline finish with indirect lighting.



*Specific car dimensions determine the fan position and the number of light elements

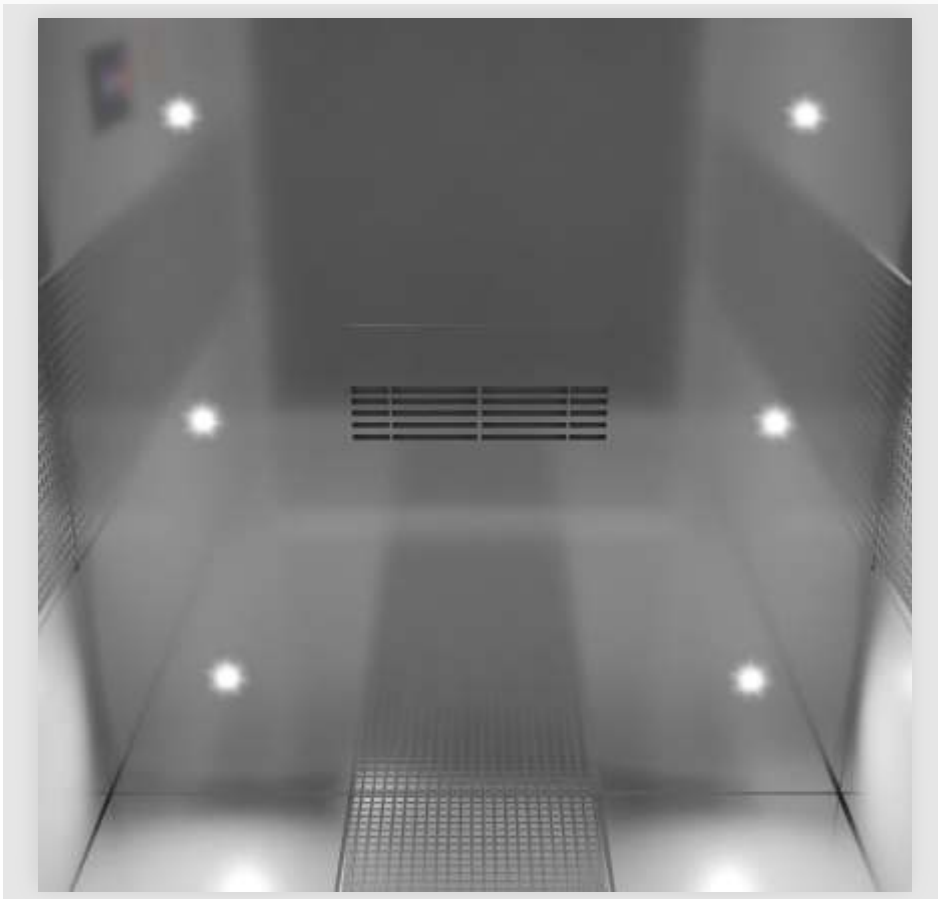
C E I L I N G



GLINT

BEAMING WITH BRILLIANCE

Stainless steel hairline finish with LED spotlight.



STANDARD

COMFORT AND STYLISH

Integrated ceiling with LED spotlight in stainless steel hairline finish.



COP & LOP

Aesthetically designed and engineered to take you to the next level of efficiency, style and durability.



- ◆ Multiple Design Options for Customer Choice
- ◆ Smart Sense Capacitive Touch Technology
- ◆ Smooth Touch Operation
- ◆ Designed for Durability and Serviceability
- ◆ Highly Customizable for Floor Designation(*)

(*) Dual LED Touch Button – White LED for Floor Illumination and RED Illumination for Call Registration

Touch COP & LOP

COP & LOP

Aesthetically designed and engineered to take you to the next level of efficiency, style and durability.

Grey



Black



Glassy




White



Half White Half Grey





SMART
ELEVATOR
TECHNOLOGY

SMART Elevator

Experience the World of SMART Elevators

ECE Elevators Ltd., is the first Indian company to design and manufacture SMART elevators. With smart advanced diagnostic capability for real-time monitoring, and Group Elevator Management (GEM) technology, we provide facility managers with the much-needed centralized control and operational transparency.

**Smarter than you think.
More convenient than you can imagine.**



SMART Call



GPS
Panic Call



AI & IoT
based



SMART App



GEM



Online Advance
Diagnostics



Live Lift
Monitoring



Transparent
Performance Records

SMART App

Experience excellence with ECE SMART App for elevators.

One App, Many Possibilities



Easy to Register



No Need to Call



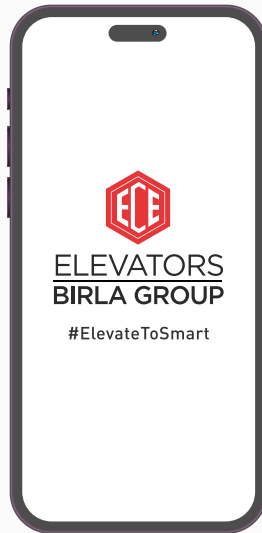
Detailed Effective Tracking



Never Miss Any Schedule



Service Contact Details with Reminders



Download Our SMART App



Advanced mechanism for seamless experience.

Group Elevator Management



All your Elevators.
In all your Projects.
In all Your Cities.
Now at one Place.



SMART Call

Control your elevator at your fingertips.

Why **Press** a **Button** Just Tap Your Phone to Ride an Elevator



1

Easy to Use

Open scanner in your phone and scan the QR code printed on sides of landing push button.

2



Just Tap


An interface will open with all floor numbers, just tap on the floor you need to go.

Safe and Hygienic

Touchless operation ensures your hands are free from any possible contamination.

3





**TECHNICAL
SPECS &
DRAWING**



Elita MR/MRL

Standard Hoistway / Car Size (Standard Car Height - 2200mm)

Rated Load (No of Passenger)	Rated Speed (mps)	Car Size (A) x (B) mm	Min. Hoistway Size (C) x (D) mm	Max. Hoistway Size (C) x (D) mm	Door Size (E) x (H) mm	Door Opening Type ACO / ATO	Pit Depth mm	Overhead mm	Application
544 Kgs (8P)	1.5 / 1.75 / 2	1050x1300	1800x1600	1950x2000	800x2000	ACO	1600 (For 1.5 mps)/ 2150 (For 1.75 mps)/ 2200 (For 2 mps)	4800 (upto 1.75 mps)/ 5200 (For 2 mps)	MR/ MRL
544 Kgs (8P)	1.5 / 1.75 / 2	1300x1100	1900x1450	2150x1850	800x2000	ACO			
544 Kgs (8P)	1.5 / 1.75 / 2	1000x1350	1600x1600	1850x2000	700x2000	ACO			
544 Kgs (8P)	1.5 / 1.75 / 2	1000x1350	1600x1700	1850x2100	700/800x2000	ATO			
544 Kgs (8P)	1.5 / 1.75 / 2	950x1400	1550x1750	1750x2150	800x2000	ATO			
680 Kgs (10P)	1.5 / 1.75 / 2	1350x1300	2000x1850	2300x2100	800x2000	ATO			
680 Kgs (10P)	1.5 / 1.75 / 2	1350x1300	2000x1800	2300x2050	800x2000	ACO			
680 Kgs (10P)	1.5 / 1.75 / 2	1200x1400	1850x1850	2150x2150	800x2000	ACO			
680 Kgs (10P)	1.5 / 1.75 / 2	1150x1450	1800x1850	2100x2150	800x2000	ACO			
680 Kgs (10P)	1.5 / 1.75 / 2	1150x1450	1800x1950	2100x2200	800x2000	ATO			
884 Kgs (13P)	1.5 / 1.75 / 2	1200x1800	1950x2100	2150x2500	900x2000	ACO			
884 Kgs (13P)	1.5 / 1.75 / 2	1050x2100	1800x2400	2000x2800	800x2000	ACO			
884 Kgs (13P)	1.5 / 1.75 / 2	1050x2000	1950x2300	2000x2700	900x2000	ACO			
884 Kgs (13P)	1.5 / 1.75 / 2	1450x1450	2100x1900	2300x2100	900x2000	ACO			
884 Kgs (13P)	1.5 / 1.75 / 2	2000x1100	2650x1700	2850x1850	900x2000	ACO			
884 Kgs (13P)	1.5 / 1.75 / 2	1050x2100	1700x2450	2000x2850	900x2000	ATO			
884 Kgs (13P)	1.5 / 1.75 / 2	1050x2000	1700x2350	2000x2750	900x2000	ATO			
1020 kgs (15p)	1.5 / 1.75 / 2	1400x1750	2150x2050	2350x2450	1000x2000	ACO			
1020 kgs (15p)	1.5 / 1.75 / 2	1450x1650	2150x1950	2400x2350	900x2000	ACO			
1020 kgs (15p)	1.5 / 1.75 / 2	1500x1600	2200x1950	2450x2350	900x2000	ACO			
1020 kgs (15p)	1.5 / 1.75 / 2	1000x2400	1700x2750	1950x2200	900x2000	ATO			
1020 kgs (15p)	1.5 / 1.75 / 2	1200x2000	1950x2300	2150x2700	900x2000	ACO			
1020 kgs (15p)	1.5 / 1.75 / 2	1200x2000	1900x2350	2150x2750	1000x2000	ATO			
1088 kgs (16p)	1.5 / 1.75 / 2	1400x1800	2150x2100	2350x2500	1000x2000	ACO			
1088 kgs (16p)	1.5 / 1.75 / 2	2000x1300	2700x1800	2950x2150	1000x2000	ACO			
1088 kgs (16p)	1.5 / 1.75 / 2	1600x1600	2300x1950	2550x2350	1000x2000	ACO			
1088 kgs (16p)	1.5 / 1.75 / 2	1500x1700	2200x2000	2450x2450	1000x2000	ACO			
1088 kgs (16p)	1.5 / 1.75 / 2	1200x2100	1950x2400	2150x2800	900x2000	ACO			
1088 kgs (16p)	1.5 / 1.75 / 2	1200x2100	1900x2450	2150x2850	1000x2000	ATO			
1360 kgs (20p)	1.5 / 1.75 / 2	1600x1900	2450x2300	2700x2600	1000x2000	ACO	MRL		
1360 kgs (20p)	1.5 / 1.75 / 2	1700x1800	2550x2300	2800x2600	1000x2000	ATO			
1360 kgs (20p)	1.5 / 1.75 / 2	1250x2500	2100x2900	2350x3300	1000x2000	ATO			
1360 kgs (20p)	1.5 / 1.75 / 2	2000x1550	2800x1900	3050x2300	1000x2000	ACO	MR		
1360 kgs (20p)	1.5 / 1.75 / 2	1800x1700	2600x2050	2850x2450	1000x2000	ACO			
1360 kgs (20p)	1.5 / 1.75 / 2	1250x2500	2050x2900	2300x3100	1000x2000	ATO			

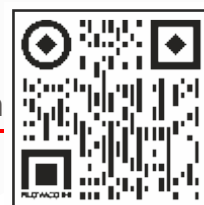
Elita MR/MRL

Standard Hoistway / Car Size (Standard Car Height - 2200mm)

Table Guide:

1. All dimensions are clear finished lift wells after plastering.
2. Hoistway front wall 230mm brick preferred. Front wall at the ground floor to be made only after assembly of cabin.
3. Door Below lintel height to be minimum=clear entrance height +250 mm.
4. RCC machine room slab 150 thick designed to sustain minimum 1000 kg/m² UDL.
5. Dimensions of the machine room depend on number and orientation of lift shafts. Lifting hook is required in machine room slab. All walls minimum 150mm (RCC) or 230 mm (brick).
6. For MR Lift, Machine room width = Hoistway width+1500mm
7. For MR Lift, Machine room depth = Hoistway depth+ 2000mm
8. For MR Lift, Machine room height upto 8 pax \geq 2500 mm, below load hook/hoist beam.
9. For MR Lift, Machine room height above 8 pax \geq 3000 mm, below load hook/hoist beam.
10. ACO - Automatic Center Opening Door.
11. ATO - Automatic Telescopic Opening Door.

We are a call away, just dial 1800 5 320 323 or scan



to write to us.

Primus MR/MRL

Standard Hoistway / Car Size (Standard Car Height - 2200mm)

Rated Load (Kgs)	Rated Speed (mps)	Car Size (A) x (B), mm	Min. Hoistway Size (C) x (D), mm	Max. Hoistway Size (C) x (D), mm	Door Size (E) x (H), mm	Door Opening Type ACO / ATO	Pit Depth mm	Overhead mm	Application
340 Kg (5P)	1.0 / 1.25	850x1000	1575x1375	1720x1800	700x2000	ACO	1500 - (For 1 mps) 1600 - (For 1.25 mps)	4200 - (For 1 mps) 4250 - (For 1.25 mps)	MR/MRL
340 Kg (5P)		850x1000	1450x1450	1720x1900	700x2000	ATO			
408 Kg (6P)		1000x1100	1600x1450	1850x1950	700x2000	ACO			
408 Kg (6P)		1000x1100	1750x1450	1870x1570	800x2000	ACO			
408 Kg (6P)		1050x1050	1650x1400	1900x1650	700x2000	ACO			
408 Kg (6P)		850x1180	1450x1550	1700x1950	700x2000	ATO			
544 Kg (8P)		1050x1300	1800x1600	1950x2000	800x2000	ACO			
544 Kg (8P)		1300x1100	1900x1450	2150x1850	800x2000	ACO			
544 Kg (8P)		1000x1350	1600x1600	1850x2000	700x2000	ACO			
544 Kg (8P)		1000x1350	1600x1700	1850x2100	700/800x2000	ATO			
544 Kg (8P)		950x1400	1550x1750	1750x2150	800x2000	ATO			
680 Kg (10P)		1350x1300	2000x1850	2300x2100	800x2000	ATO			
680 Kg (10P)		1350x1300	2000x1800	2300x2050	800x2000	ACO			
680 Kg (10P)		1200x1400	1850x1850	2150x2150	800x2000	ACO			
680 Kg (10P)		1150x1450	1800x1850	2100x2150	800x2000	ACO			
680 Kg (10P)		1150x1450	1800x1950	2100x2200	800x2000	ATO			
884 Kg (13P)		1200x1800	1950x2100	2150x2500	900x2000	ACO			
884 Kg (13P)		1050x2100	1800x2400	2000x2800	800x2000	ACO			
884 Kg (13P)		1050x2000	1950x2300	2000x2700	900x2000	ACO			
884 Kg (13P)		1450x1450	2100x1900	2300x2100	900x2000	ACO			
884 Kg (13P)		2000x1100	2650x1700	2850x1850	900x2000	ACO			
884 Kg (13P)		1050x2100	1700x2450	2000x2850	900x2000	ATO			
884 Kg (13P)		1050x2000	1700x2350	2000x2750	900x2000	ATO			
1020 kg (15P)		1400x1750	2150x2050	2350x2450	1000x2000	ACO			
1020 kg (15P)		1450x1650	2150x1950	2400x2350	900x2000	ACO			
1020 kg (15P)		1500x1600	2200x1950	2450x2350	900x2000	ACO			
1020 kg (15P)		1000x2400	1700x2750	1950x2200	900x2000	ATO			
1020 kg (15P)		1200x2000	1950x2300	2150x2700	900x2000	ACO			
1020 kg (15P)		1200x2000	1900x2350	2150x2750	1000x2000	ATO			
1088 kg (16P)		1400x1800	2150x2100	2350x2500	1000x2000	ACO			
1088 kg (16P)		2000x1300	2700x1800	2950x2150	1000x2000	ACO			
1088 kg (16P)		1600x1600	2300x1950	2550x2350	1000x2000	ACO			
1088 kg (16P)	1500x1700	2200x2000	2450x2450	1000x2000	ACO				
1088 kg (16P)	1200x2100	1950x2400	2150x2800	900x2000	ACO				
1088 kg (16P)	1200x2100	1900x2450	2150x2850	1000x2000	ATO				
1360 kg (20P)	1600x1900	2450x2300	2700x2600	1000x2000	ACO	1600	4500	FOR MRL	
1360 kg (20P)	1700x1800	2550x2300	2800x2600	1000x2000	ATO				
1360 kg (20P)	1250x2500	2100x2900	2350x3300	1000x2000	ATO				
1360 kg (20P)	2000x1550	2800x1900	3050x2300	1000x2000	ACO	1600	4500	FOR MR	
1360 kg (20P)	1800x1700	2600x2050	2850x2450	1000x2000	ACO				
1360 kg (20P)	1250x2500	2050x2900	2300x3100	1000x2000	ATO				

Primus MR/MRL

Standard Hoistway / Car Size

(Standard Car Height - 2200mm)

Table Guide:

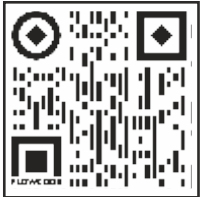
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1800 5 320 323



Scan to get in touch

Head Office & Plant:

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